

HOSPITALITY PARTNER
ATLANTIC GROUP®

MELBOURNE CONNECT

THE INNOVATOR



700 Swanston St, Carlton, 3053

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Melbourne Connect is a thriving innovation precinct in the heart of Carlton, adjacent to The University of Melbourne's Parkville campus.

Bringing together leading university and industry partners, the precinct fosters collaboration and discovery. It features cutting-edge postgraduate accommodation, an onsite Early Learning Centre, and purpose-built spaces designed for networking and innovation.

At its core, Melbourne Connect offers dynamic meeting and event spaces, ideal for gatherings of all sizes.

The Forum

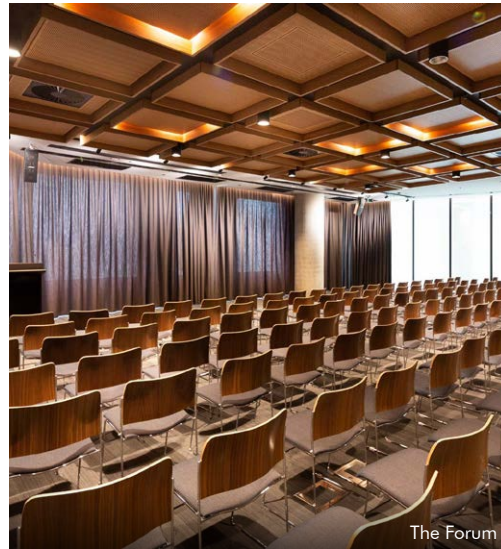
The Forum is a highly versatile space on The Superfloor, capable of hosting up to 400 people in a theatre setup, 200 for dining, or split into three smaller rooms with a 100-person capacity.

Ideal for event seminars, presentations and workshops, its facilities rival those of a high-end, purpose-built conference venue. The Forum has views into Science Gallery Melbourne's atrium gallery, providing guests with access to beautiful displays of art installations.

The Launch Pad and The Lab

The Launch Pad is a vibrant space designed to support innovation through creating, prototyping, pitching, and testing. With a 70-person capacity, this high-traffic space provides an open-plan environment that encourages interaction and the sharing of expertise. Its versatile design accommodates a diverse range of activities, including product demonstrations, investor pitches, panel discussions, and hands-on prototyping sessions.

The Lab is a flexible exhibition space next to The Launch Pad, ideal for networking and refreshments. It's the perfect complement to your Launch Pad booking or can be reserved as a standalone exhibition space.



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The Studio

The Studio is a high-traffic space on the ground floor of Melbourne Connect, featuring tiered seating for up to 70 people. Designed for collaboration, it serves as a dynamic venue for workshops, hackathons, and group activities. Positioned in a highly visible location, The Studio offers passers-by a glimpse into Melbourne Connect's vibrant ecosystem.



The Studio

Womin-Djerring

At the heart of Melbourne Connect lies an open-air oculus, known as *Womin-Djerring* (Come Together). This central gathering space serves as the focal point of the precinct, promoting unity and connection. This central space is available for hire, offering a unique setting for special events, activations, cocktail receptions, and Welcome to Country ceremonies.

**Bookings subject to precinct approval.*

The Meeting Rooms

Melbourne Connect offers 16 bookable meeting rooms on the Superfloor, accommodating groups from 4 to 32 people. Each room is equipped with integrated AV and video conferencing capabilities. The concierge team provides onsite meeting support, and catering services are available through our dedicated Atlantic Group® team.



Womin-Djerring

Event Enquiries

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Capacities	Banquet	Cocktail	Cabaret	Classroom	Theatre
The Forum	50 to 200	90 to 350	35 to 160	32 to 112	95 to 400
Launchpad	N/A	N/A	N/A	N/A	60
The Lab	40	50	N/A	N/A	N/A
The Launchpad + The Lab	N/A	100	N/A	N/A	N/A
The Studio	N/A	100	N/A	N/A	70

